Translating research evidence into policy and practice has become an increasingly important issue in public health research, both in Australia and internationally. There are a number of useful models of policy change in the political science and public policy areas, yet only in recent years are they beginning to be applied to the drugs and public health fields in this country. John Kingdon, in his classic work in political science and public policy, Agendas, Alternatives, and Public Policies (1984, 2011), provides a powerful, evidence-based, framework for understanding how some policy ideas come to fruition whereas others wither and die, and the role played by research in this process. This presentation outlines Kingdon’s model and applies it to NDRI’s work in the translation of drink driving research into policy changes to prevent repeat drink driving in Western Australia. It will raise issues to be considered by those interested in translating research into policy and suggests steps which can be taken to improve that translation.